

PIEDMONT DIVISION, BOARD OF DIRECTORS MEETING MINUTES July 11, 2017

Meeting called to order at 6:01 p.m., Holy Innocents' Episcopal Church, Sandy Springs, GA by Walt Liles, Superintendent.

Board Members Present : Walt Liles, Mike Fleming, Mike Cummings, Royal Bruce, Joe Sullivan, Perry Lamb, John Falk, Jim Travis, David Gelmini, Norm Lundin, Brian Sandberg, Peter Youngblood, Steve Funsten

Board members absent : Alan Mole

Quorum Present

Committee Chairs, Division Members, and Visitors Present *as taken from the sign-in sheet*

Howard Goodwin, Radall Watson, Joe Gelmini, Tyler Gelmini, Chuck Heosch, Tom Banks, Rick Coble, Bill Zawacki, Del Kittendorf, John Stevens, Martin Guldrei

Officer and Director Reports

Administration – Mike Fleming : The minutes of the June meeting were approved. Moved by Jim Travis and seconded by Perry Lamb

Finance – Joe Sullivan : The financial report was submitted and approved as moved by Perry Lamb and seconded by Jim Travis.

Operations— Royal Bruce:

- *Thanks to Pete Silcox for last month's presentation on Atlanta passenger stations.*
- *The picnic is this weekend, July 15 at Georgia Live Steamers from 10am to 2pm in Conyers.*
- *Morris Smith has an Open House on Saturday, 7/22. Check the website for details*
- *Mike Cumming will present Fallen Flags of the 60s and 70s next month.*

Personnel/Membership – Mike Cummings No major activity in the past month

Committee Reports

Website - Scott Povlot, report submitted and filed.

Pilgrimage, Advertising, and Promotion/Division Apparel - Gary Jarabek –

- *Planning for pilgrimage continues. More volunteers are needed. John Falk is selling advertisements for the program.*
- *A few of the older style polo shirts are available. Full range of sizes for the new shirts.*
- *See discussion about new signs under Marketing*

Achievement Program – Randall Watson

Randall has retired and Charles Mason will now direct the Achievement Program . Six Master Modelers have achieved this status under Randall's direction.

The Board would like to extend its appreciation to Randall for his inspiring leadership over many years of service to the Division.

Good and Welfare –Chuck & Mary Ann Hoesch – NTR

Boy Scout Merit Badge Program (Duluth and Kennesaw) – Howard Goodwin, MMR More volunteers welcome.

Audio-Visual Production & Promotion Committee-NTR

Name Badges & Photography - James Bando – NTR

Division Video Library - David Gelmini – Newer Videos being added and available this evening

Division Book Library - Stephen Leydon – NTR

Model Railroad & Division Help – Ovidiu Trifanescu –NTR

Train'in Camp - Perry Lamb Scenery clinic proceeding as planned,

Outreach and Marketing- Brian Sandberg and Sally Bando

Ad in the Georgia Magazine for electrical cooperatives.

The ad is to appear in the October issue and there may be an associated article about model railroading to be developed in cooperation with the magazine. The ad will concurrent with the Pilgrimage an will have the website with the slogan “We’re all about Model Trains”. Outline will b e in orange with a a layout photo, the Piedmont logo and the NMRA logo. \$1600.00 was requested.

A motion to approve this request was made by Jim Travis, seconded by Perry Lamb and approved unanimously.

New Signs

The logo with the orange color needs to be established as a brand which is not on the pilgrimage signs. The logo of the SER in Green and the NMRA in Blue will be included. The signs are to be used for various events such as open houses. Three different potential signs were presented.

Discussion ensued. The cost for 50 signs would be \$397.50. Gary Jarabek contacted another supplier with a similar price. There was concern about visibility from the roadside and full size mock ups were suggested before a final decision. This item is tabled for next month.

Old Business

2018Model Train Show –Joe Gelmini, MMR

The main issue is the Parking charge that will begin at the Galleria in September which may require moving to another venue.

The present charge is expected to be \$10.00 per day for customers but that is not certain. Will there be a charge for Vendors and their trailers? Will volunteer exhibitors and show volunteers be charged?

A spread sheet was presented to the Board showing four options: The Galleria, Cobb County Civic Center, Atlanta Expo Center, Georgia International Convention Center.

The best option other than the Galleria would be to return the show to the Cobb County Civic Center. There is free parking and it is a cheaper venue to rent. However, there are drawbacks. The date would have to be moved back one week. Fifty fewer tables are available for vendors. Space for modular layouts is significantly limited. This space may be viewed by vendors and customers as a step down after the Galleria events.

Mike Cummings states that there will be an exhibition center opening at the first of the year at the Avalon Center in Alpharetta. He will check on availability and cost and get back to the board.

Discussion will continue next month.

Computers for the Train Show

Brian Sandberg reviewed computer purchase options. A motion was made by Jim Travis to authorize \$325.00 per each of two computers which was seconded by David Gelmini and approved.

New Business : none

Any Other Business - There was no other business.

Meeting Adjournment 6:57 pm

Respectfully submitted,

Mike Fleming, Director of Administration