

**PIEDMONT DIVISION  
BOARD OF DIRECTORS MEETING REPORT  
November 9, 2010**

**Board of Directors Meeting**

Old Hickory House, Tucker, GA

Meeting called to order at 6:00 p.m. at the Old Hickory House, Tucker, GA, by Howard Goodwin, Superintendent.

Board Members Present as *taken from the sign-in sheet (11)*: Rick Coble, Bob McIntyre, Howard Goodwin, Charlie Crawford, Mike Deaton, Gary Jarabek, Bill Zawacki, David Gelmini, Scott Chatfield, David Gilly, Chris White

Absent (3): Scott Povlot, Ovidiu Trifanescu, Joe Sullivan

Quorum Present

Committee Chairs, Division Members, and Visitors Present as *taken from the sign-in sheet (17)*: Perry Lamb, Ron Gough, Del Kittendorf, Diane Kittendorf, I.D. Jackson, Joe Gelmini, John Travis, Tom Banks, James Deaton, Mike Scupin, John Blanchard, Ed Laity, Jim Travis, Bill Knecht, Stephen Leydon, William Smith, Ed Svitil

**Officer and Director Reports**

***Administration—Rick Coble (report submitted in advance)***

The Minutes to the October meeting were approved.

Renewal of our auction license must take place prior to December 31. Rick will start the process later this week.

***Finance—Chris White (report submitted in advance)***

The October Financial report was approved.

Chris distributed an Excel spreadsheet showing October activity prior to the meeting.

The major activity for the month - as to be expected - was the Pilgrimage.

***Operations—Charlie Crawford (report submitted in advance)***

Clinics set for 2011.

Working on Layout tours for 2011.

***Membership – David Gilly (report submitted in advance)***

July 2010 attendance was 107, with three visitors. 12-month meeting attendance average is 100; 24 month is 97.

New Members – 5 - 1 was a Rail Pass membership.  
YTD new members - 53

Prior to the meeting, David sent a spreadsheet with attendance figures.

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**Committee Reports**

***Achievement Program—Bob McIntyre (report submitted in advance)***

This month we will be giving awards for placement in the October Model Contest. We had seventeen entries with 10 Merit Awards.

***Peachtree Express— Bob McIntyre (report submitted in advance)***

I have sent a follow up email to Robert Amsler with no response to date and will be sending the same email back to Amsler, Henry Jordan, and the NMRA president.

***Piedmont Pilgrimage - Bob McIntyre (report submitted in advance)***

Attendance is going well with a three week total of 2448. This is an average of 76.8 visitors per layout.

***Member Aid— Bob McIntyre (report submitted in advance)***

Received a request for wiring help on a layout from Emily Fletcher. Ovidiu Trifanescu is following up.

***Advertising and Promotion/Division Apparel—Gary Jarabek (report submitted in advance)***

**Advertising:**

Monthly Meetings

NMRA submitted through March 2011 Issue  
Railroad Model Craftsman submitted through March 2011 Issue.  
Trains.com submitted through March 2011

Pilgrimage

NMRA: October and November issues  
Railroad Model Craftsman: October and November issues  
Trains.com

Train Show

Trains.com  
NMRA February and March issues  
Railroad Model Craftsman February and March issues.

**Company Store:**

There are only med and XL of old style short sleeve polo shirts left to sell. These will be sold at \$28.00.

New polo shirts in stock at the price of \$33.00, complete size range.

Complete size range of long sleeve denim shirts.

There is 1 vest left.

Caps are also in stock.

Mugs will be distributed to new NMRA members.

There is one mistake shirt left (med) for sale at \$33.00.

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***Model Train Show (2011) –Joe Gelmini (report submitted in advance)***

We are currently 70% sold out on our vendor tables.

NMRA train show insurance has been applied for.

Rick Coble is handling the raffle license application.

Peter Youngblood recorded the voice-over for our 2011 TV ad. Video/visuals to be chosen and edited later this month. Green Frog is handling production of the TV spot.

***Good and Welfare –Joe Gelmini (report submitted in advance)***

Nothing new to report.

***Division Book Library-Stephen Leydon***

<b>Books Owned:</b>	374
<b>Books Loaned To:</b>	1
<b>Total Books:</b>	375
<b>Uncirculated:</b>	312
<b>Circulating:</b>	59
<b>MIA:</b>	4
<b>Total Books:</b>	375

In the month of October more annual edition library books were re-indexed to make their tracking easier.

***Timetable-Rick Coble***

The deadline for the Q1 2011 issue is December 11. Articles related to the general meeting are due immediately after the meeting.

***Website-Scott Povlot (report submitted in advance)***

October 2010 Page Requests: 32,827. This is slightly above last year's count.

Prior to the meeting, Scott distributed a history detail report.

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***Boy Scout Merit Badge Program-John Stevens (report submitted in advance)***

1. The Atlas Genset locomotives for the switching layouts have arrived at Trainmaster!! The manufacturer didn't recommend a decoder, but Scott Chatfield has figured out what will work and has ordered them. Once they arrive, they will be installed and programmed.
2. I am still working on getting new freight cars for the switching layouts. I hope to complete this portion of the project prior to the spring session.
3. Work continues on James Deaton's Eagle Scout Project to build a storage shed for the switching layouts that will be located on the museum grounds. There have been four work sessions. The shed is almost finished. There is a little more trim work to finish and a ramp to be built and the project will be completed. I want to thank all the Piedmont guys who have taken time out to help James with his project.
4. I plan on presenting some type of merit badge program at the national convention in 2013. I am still undecided on the type of program we will present. I will keep the BOD updated on which approach I choose.
5. The fall session was held on September 18, 2010. We had 28 scouts in attendance. That brings the program total to 440 scouts. I will be coordinating the 2011 schedule with the museum in the next couple of weeks.

James Deaton reported on the progress of the storage shed at the Southeastern Railway Museum:

- James will run a slide show at the general meeting showing construction of the shed.
- The shed will include a plaque which will include information on the purpose of James' Eagle Scout project.
- James anticipates finishing work on the shed the weekend of November 13. County inspection is scheduled for the next week.
- The project will under budget. James needs additional dollars to finish. David Gelmini made a motion to fund the additional money. The motion passed.

***Special Projects-Perry Lamb***

It is likely that the next session will be Scenery 101. Perry will work with Scott Chatfield to work out plans.

***Audio-Visual Production & Promotion Committee-Peter Youngblood (report submitted in advance)***

The A/V Production & Promotion Committee wishes to thank the BOD, Director of Operations, Charlie Crawford and Treasurer, Chris White for reimbursement payment to Bob Wood for three invoices. Also to the BOD for approving the purchase of the VDA "splitter" now owned by the Piedmont Division rather than renting monthly.

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**Old Business**

***Raffle Layouts 2011 and Beyond***

The division has purchased Steve Berkheimer's HOG layout for the 2011 raffle layout. Howard is looking for an individual to head up sales.

The layout will be moved to TrainMaster Models in Buford.

The Chattahoochee Express Operating Group has committed to building the 2012 layout.

At the Strategic Planning Meeting, Gary Jarabek and Joe Gelmini submitted a proposal to create a standalone raffle layout committee. Responsibilities would include promotion of the layout, ticket sales, supervision of construction, and transportation of the layout.

***Donation Layouts (Joe Gelmini and Howard Goodwin)***

**Joe Gelmini**

A layout has been donated to the division by Ms Ruth Bruhns of Snellville. Bob McIntyre will inspect the layout as a possible base for the 2012 raffle layout.

**Howard Goodwin**

Howard took possession of a model railroad layout in late July. The 11.5' x 5.5' layout is currently stored at Rob Dodds' house.

Ideas for the layout could be sale, with advertised on our website (need to set a price) or tie in with the Southeastern Railway Museum.

***Hospital Layout – Tether Collection Howard Goodwin/Joe Gelmini***

Bob Chambers sent Howard Goodwin a proposal to assist with the installation of a layout at the Northeast Georgia Medical Center in Gainesville. The layout would be housed in the pediatric wing of the hospital.

Joe has asked Howard Goodwin to arrange for a division representative to be in attendance. John Travis agreed to represent the division at the meeting.

***Policy for Accepting Layouts***

With the number of layouts recently offered to the Piedmont Division, it was decided that guidelines are needed for accepting donations. Joe Sullivan has composed a draft policy and is incorporating feedback into a revision.

***Outreach Program***

With the number of potential public appearances by the division increasing, a program to find volunteers and match them to the opportunities is needed. Joe Sullivan stepped forward to start an outreach program.

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***Peachtree Express / 2011 Narrow Gauge Convention-Howard Goodwin***

Howard Goodwin has been in touch with an organizer of the 2011 Narrow Gauge Convention, to be held in Hickory, NC, about participating in the 2011 Narrow Gauge Convention in Hickory, NC. Participation would include providing/finding clinicians and displaying the convention booth. This is a great opportunity to reach modelers who are willing to travel to conventions.

***2010 Holiday Party***

Mike will circulate a sign-up sheet at the general meeting for the December holiday party.

***Facility Review***

The BOD discussed the Doubletree Hotel as potential new meeting site. Based on costs and space, it was decided that the Doubletree was not a good fit. Other potential new sites will be investigated.

Perry Lamb's Church is a candidate for a future facility.

**New Business**

***Southeastern Region Bylaws Changes - Joe Gelmini***

A vote is scheduled at the general meeting. Joe Gelmini will lead the vote.

***Audio-Visual Production & Promotion Committee-Peter Youngblood/Charlie Crawford***

Work has begun on producing together with Green Frog Productions, Ltd. the 2011 Piedmont Division Model Train Show TV commercial.

The A/V Production & Promotion Committee requests BOD approval for a foam-lined Road Case to protect the newly purchased VDA "splitter" from transport damage.

Charlie Crawford made a motion to a foam-lined road case to protect the VDA splitter. The motion passed.

Charlie Crawford will ask the AVP&P Committee to review the AV Proposal and update with required additional equipment, such as cases, annual material expenses, etc.

No motion is required. Charlie will address the committee.

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***Division Storage Unit-Charlie Crawford***

Charlie Crawford has investigated the rental of a storage unit for division videos, books, A/V equipment, etc. Extra Space Storage, located on Montreal Road, offers a 10' x 10' temperature controlled unit.

Gary Jarabek asked if the facility committee has asked the Elks if storage space is available. The Elk's Lodge is not interested in taking on the liability of providing a secured area for non-Elk's items.

Charlie Crawford will investigate further.

***Demo Railroad – Howard Goodwin***

Scott Perry forwarded an email from Chris Brooks, who is requesting a model railroader to be a demonstrating artist at the Folk Pottery Museum on Sunday, November 14, as part of the Northeast Georgia Arts Tour 2010.

Based on the late request, the division will not be able to participate. Howard Goodwin will contact Chris Brooks and ask that we be contacted for future tours.

***Train Magazine for Kids***

Kalmbach has introduced a magazine aimed at children. If the bulk quantity price is a good deal less than the single copy price, we should consider using these as a giveaway at events.

Howard Goodwin has contacted Kalmbach Publishing about multi-copy pricing.

***Change in Division Name***

Bob McIntyre proposed changing the name of the division to "Peachtree Division" after the 2013 National Convention.

"Peachtree" is recognizable with Atlanta. Making the change immediately after the convention allows the division to play off of the energy of the convention.

Peachtree as a more appropriate name for the division was discussed. Opposing views included "Peachtree is too narrow to define the division" and "Piedmont is too well known."

No action taken.

The Meeting Adjourned 6:52 PM

Respectfully submitted,  
Rick Coble, Director of Administration